

## **DATI PERSONALI RACCOLTI PER LE SEGUENTI FINALITÀ ED UTILIZZANDO I SEGUENTI SERVIZI**

- **Affiliazione commerciale**
  - **ShareAsale e CJ Affiliate by Conversant**  
Dati Personali: Cookie; Dati di utilizzo
- **Contattare l'Utente**
  - **Modulo di contatto**  
Dati Personali: email; nome
- **Gestione dei database di Utenti**
  - **ActiveCampaign**  
Dati Personali: Cookie; email; varie tipologie di Dati secondo quanto specificato dalla privacy policy del servizio
- **Gestione dei pagamenti**
  - **PayPal**  
Dati Personali: varie tipologie di Dati secondo quanto specificato dalla privacy policy del servizio
- **Gestione di landing page e pagine di invito**
  - **Unbounce**  
Dati Personali: Cookie; Dati di utilizzo; email
- **Gestione indirizzi e invio di messaggi email**
  - **Mailchimp**  
Dati Personali: email
- **Heat mapping e registrazione sessioni**
  - **Hotjar Heat Maps & Recordings**  
Dati Personali: Cookie; Dati di utilizzo; varie tipologie di Dati secondo quanto specificato dalla privacy policy del servizio
- **Interazione con le piattaforme di live chat**
  - **LiveChat Widget e My LiveChat Widget**  
Dati Personali: Cookie; Dati di utilizzo
- **Interazione con le piattaforme per sondaggi online**
  - **Hotjar Poll & Survey widgets**  
Dati Personali: Cookie; Dati di utilizzo; varie tipologie di Dati
- **Interazione con social network e piattaforme esterne**
  - **Pulsante Mi Piace e widget sociali di Facebook , Pulsante Tweet e widget sociali di Twitter, Pulsante +1 e**

### **widget sociali di Google+ e ShareThis**

Dati Personali: Cookie; Dati di utilizzo

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### **Protezione dallo SPAM**

#### **Akismet**

Dati Personali: varie tipologie di Dati secondo quanto specificato dalla privacy policy del servizio

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### **Statistica**

#### **Google Analytics, Google Tag Manager, Hotjar Form Analysis & Conversion Funnels e Google Analytics con IP anonimizzato**

Dati Personali: Cookie; Dati di utilizzo

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### **Test di performance di contenuti e funzionalità (A/B testing)**

#### **Optimizely e Visual Website Optimizer**

Dati Personali: Cookie; Dati di utilizzo

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## **INFORMAZIONI DI CONTATTO**

### **Titolare del Trattamento dei Dati**

Diego Puletto

**Indirizzo email del Titolare:** [info@diegopuletto.com](mailto:info@diegopuletto.com)

**Upload 01/2022**

## LEGAL TERMS

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1.2 - The photographer grants you the rights to reproduce photographs not exclusively, for a single use, in a single publication or product, for a limited period of time and in the geographic area stated by the customer. It is considered new usage, and in this case a new purchase of the photographic image is needed, the publication on the same product when released through a different distribution channels (hard copy documents, different geographical area, online, websites, multimedia applications, blogs, social networks etc.).

1.3 - The photographer authorizes the reproduction of the pictures only for "educational" and "editorial" purpose, for any other use The photographer reserves the right to authorize the reproduction from time to time.

1.4 - Reproduction of the photographs must be done within three months from the download, after which the client shall destroy the photographs. Any further re-use of photographs (for example in a different edition or in another area) shall be expressly authorized by the photographer.

1.5 - The customer is not allowed to sublicense, re-license, rent or lease or transfer to a third party, any of the Images and the related reproduction rights granted by the photographer.

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1.7 - The customer agrees to submit to the photographer a copy or clips of the publications in which the photographs are reproduced in order to check on their proper use.

1.8 - The photographer provides the customer with photographs accompanied by captions and disclaims any liability if all or part of the captions are modified during their use.

1.9 - The photographer does not guarantee or assume any responsibility regarding the future availability of the photographs on the site.

1.10- The photographer does not give any guarantee regarding the model release of subjects shot in the photographs.

1.11- The photographer reserves the right to restrict the use or remove the images from his site for any reason.

#### **2 - MODE OF DELIVERY**

2.1 - The photographer will provide at his own discretion faculty of "download" in high resolution to the trusted client; within the next 10 days from download the Client must indicate, by e-mail to the photographer the photographs effectively used for publication. Over the next 10 days, the

photographer will quantify the amount due and send the client the invoice, that will be paid through bank transfer on the indicated bank account details, payment invoice 30 days after the date of issue, Legislative Decree n. 231 of 23 October 2002, EU Directive 2000/35/EC.

2.2 - The client must provide an e-mail address to receive the invoices.

### **3 - CUSTOMER'S LIABILITY AND RELEASE FROM RESPONSIBILITY**

3.1 - The customer agrees to indemnify and hold harmless the Photographer from any harmful consequences arising from unlawful use of photographs.

3.2 - The client agrees to indemnify and hold harmless the Photographer from any claims arising from defamatory or illegal use of the photographs, or any use damaging the authors of the photographs, or the legitimate owners of the reproduction rights.

3.3 - In no circumstances the photographer should be held liable of direct, indirect or of any other type of damage, including, without limitation, loss of usage, data or profits, resulting from or related to the use of content featured or displayed on the website, including, without restriction, damage resulting from the client's use of information received by the photographer, or damage resulting from errors, omissions, interruptions, deletion of files or e-mail, system errors, faults, viruses, delays in operation or transmission or any other malfunction, whether or not arising from natural disasters, communication failure, theft, destruction or unauthorized access to the services of the Photographer.

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For commercial purposes, merchandise, communications, rates and rights must be negotiated before use in order to verify any additional rights